

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,146,328 B1
APPLICATION NO. : 09/470580
DATED : December 5, 2006
INVENTOR(S) : Solomon et al.

Page 1 of 11

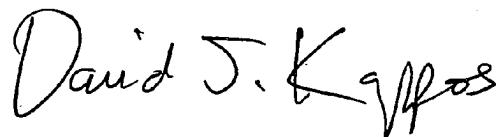
It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Delete Title page, illustrating a figure(s), and substitute therefor, a new Title page illustrating a figure(s). (attached)

Delete drawing sheets 1-13, and substitute therefor drawing sheets 1-9. (attached)

Signed and Sealed this

Fifteenth Day of June, 2010



David J. Kappos
Director of the United States Patent and Trademark Office

CERTIFICATE OF CORRECTION (continued)

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(12) **United States Patent**
Solomon et al.

(10) **Patent No.:** US 7,146,328 B1
(45) **Date of Patent:** *Dec. 5, 2006

(54) **REBATE PROCESSING SYSTEM AND METHOD OFFERING SELECTABLE DISBURSEMENT OPTIONS**

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(73) Assignee: **Parago, Inc.**, Coppell, TX (US)

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

This patent is subject to a terminal disclaimer.

(21) Appl. No.: **09/470,580**

(22) Filed: **Dec. 22, 1999**

Related U.S. Application Data

(60) Provisional application No. 60/149,156, filed on Aug. 15, 1999.

(51) **Int. Cl.**
G06Q 30/00 (2006.01)

(52) **U.S. Cl.** 705/14
(58) **Field of Classification Search** 705/1, 705/14, 16, 17, 39, 40, 44; 379/113, 144
See application file for complete search history.

(56) **References Cited**

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Guglielmo, Connie, "Broad based goal of new promotion Some dealers wary of red tape tangles"; Oct. 24, 1989, MacWeek, v3, n38, pp. 67-68.*

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Primary Examiner—Donald L. Champagne

(74) *Attorney, Agent, or Firm*—Baker Botts L.L.P.

(57) **ABSTRACT**

A system is disclosed that provides computer-aided processing of a rebate on a product. The system includes a rebate processing center communicating over a network with a manufacturer, a distributor, and a consumer. The rebate processing center maintains a promotion table and a transaction table in order to facilitate processing of product rebates and to offer the consumer a choice of disbursement options.

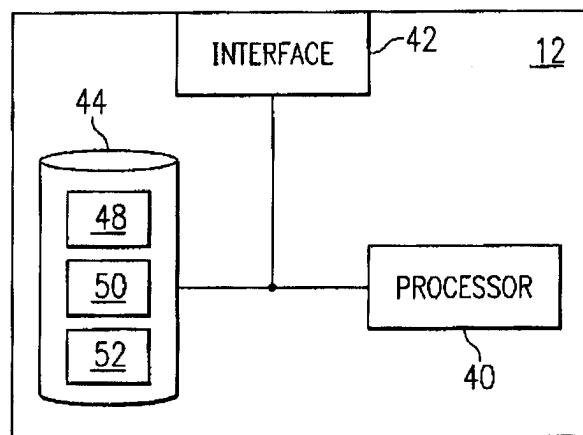
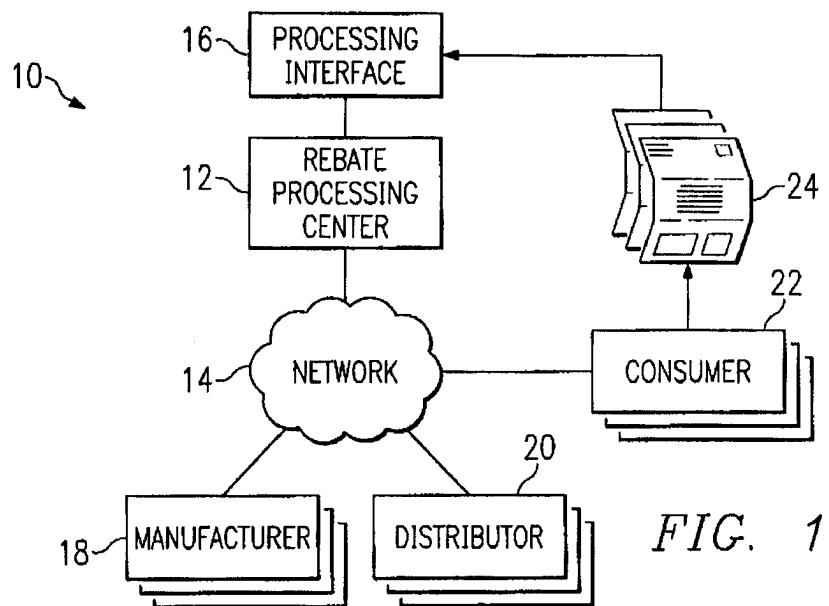
33 claims, 9 Drawing Sheets

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Widget Manufacturers, Inc.	
Promotion ID: 08517	
UPC: 059280000200	
Product Description: Widget Carrying Case	
Manufacturer: Widget Manufacturers, Inc.	
Retailers: Widget Warehouse Widget Store	
Geographic Target: Texas California	
Start Date	January 1, 2000
End Date	January 1, 2001
Disbursement Option: 2	
<input type="radio"/> Cash Rebate <input checked="" type="radio"/> Gift Certificate <input type="radio"/> Manufacturer Credit <input type="radio"/> Custom	
Value:	\$50.00
Comment: <input type="text"/>	
<input type="button" value="First"/> <input type="button" value="Previous"/> <input type="button" value="Next"/> <input type="button" value="Last"/>	
<input type="button" value="Cancel"/> <input type="button" value="Enter Promotion"/>	

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FIG. 3

Promotion ID	UPC	Manufacturer	Retailer	Geographic Target	Start Date	End Date	Units Sold	Rebates Claims	Breakage (%)	Disbursement Option 1	Disbursement Option 2	... Option N
5897	8458	Widget Mfc, Inc.	Widget Sales	National	12/12/1999	12/12/2000	100000	40000	60%	\$50 Manufacturer's Rebate	... none	... none
5898	8792	Widget Tec	Widget Sales	Dallas	1/1/2000	1/1/2001	5000	2500	50%	\$40 Manufacturer's Rebate	\$60 Distributor's Gift Certificate	... none
⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮
7203	1354	Widget Tec	Widget Warehouse	TX, CA	4/1/2000	1/1/2002	0	0	0	\$30 Manufacturer's Rebate	\$40 Distributor's Gift Certificate	\$50 Manufacturer's Credit

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86

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FIG. 4

TRANSACTION ID	PROMOTION ID	NAME	ADDRESS	PERSONAL INFORMATION	PURCHASE INFORMATION	DISBURSEMENT OPTION	STATUS
47315	5898	JOHN SMITH	4650 CANDY LANE	50 YEAR OLD SMOKER	3/14/00 FROM WIDGET SALES	\$60.00 GIFT CERTIFICATE	PENDING VERIFICATION
47316	5898	BILL NABOR	4651 CANDY LANE	20 YEAR OLD COMPUTER HACKER	2/17/00 FROM WIDGET SALES	\$40.00 REBATE	AUTHORIZED
⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮
59327	7203	PHIL JACKSON	823 MILL LANE	50 YEAR OLD COACH	4/20/01	\$30.00 REBATE	AWAITING MAIL IN FORM

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Widget Manufacturers, Inc.

Promotion ID: 08517

UPC: 059280000200

Product Description: Widget Carrying Case

Manufacturer: Widget Manufacturers, Inc.

Retailers: Widget Warehouse
Widget Store

Geographic Target: Texas
California

Start Date January 1, 2000 End Date January 1, 2001

Disbursement Option: 2

Cash Rebate Value: \$50.00

Gift Certificate Comment:

Manufacturer Credit

Custom

First Previous Next Last

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Cancel Enter Promotion

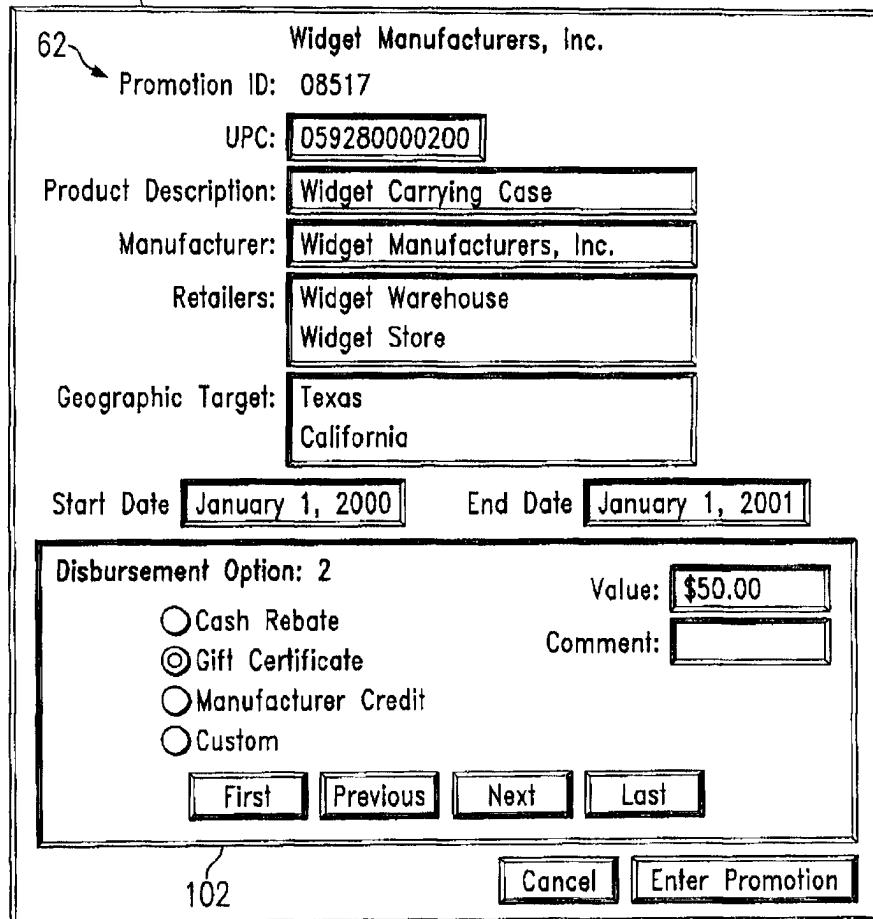


FIG. 5

Choose A Product

Search Results for: Widget 124

Product/Manufacturer

5 Port Widget/WMI 122

10 Port Widget/WMI

Widget Carrying Case/WMI

Widget Adapter/WidgeTech

New Search Search

Access Product Index Go

120

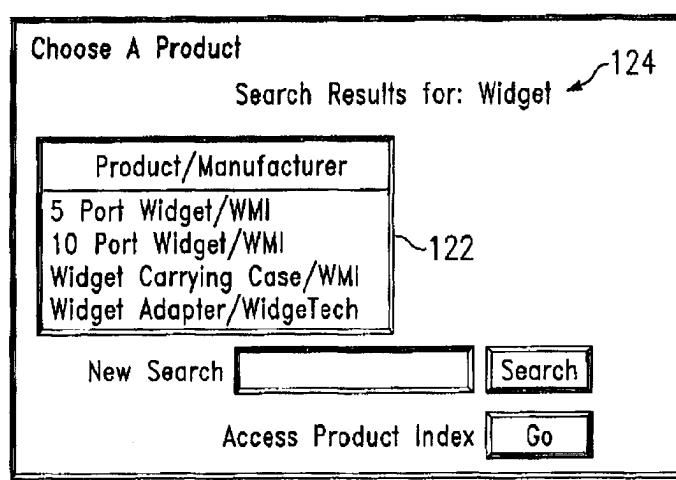


FIG. 6

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Fill Out Your Information

Widget Carrying Case
*this item must be purchased
between 1-1-2000 and 1-1-2001

First Name

Last Name

Address

City

State Zip

Phone

Email

Age optional

Occupation High-tech optional

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How did you hear about this rebate? This web site optional

Purchase Date Store

Purchase Price Location

How would you like to receive your rebate?

66 \$30.00 rebate
 \$50.00 gift certificate to Widget Warehouse
 \$60.00 credit on Widget products
 3 year extended warranty

Click 'Next' to proceed.

FIG. 7

CERTIFICATE OF CORRECTION (continued)
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Joe Smith
4600 Candy Lane
Dallas, TX 75201
Transaction ID:100000257

place
stamp
here



82
140
Forward [Department No:745]
Forward Rebate
P.O. BOX 9018
COPPELL, TX-75019
USA



Rebate Value: \$100.00
Valid Dates: 11-1-1999 to 1-31-2000

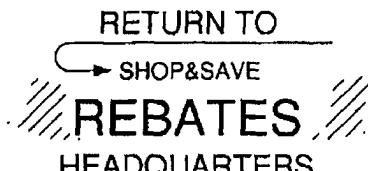
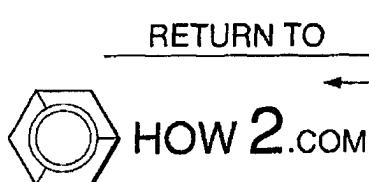
Card Scan Exec/Palm Organize

This item must be purchased between 11-1-1999 and 1-31-2000 in order to process a rebate.

Serial Number:

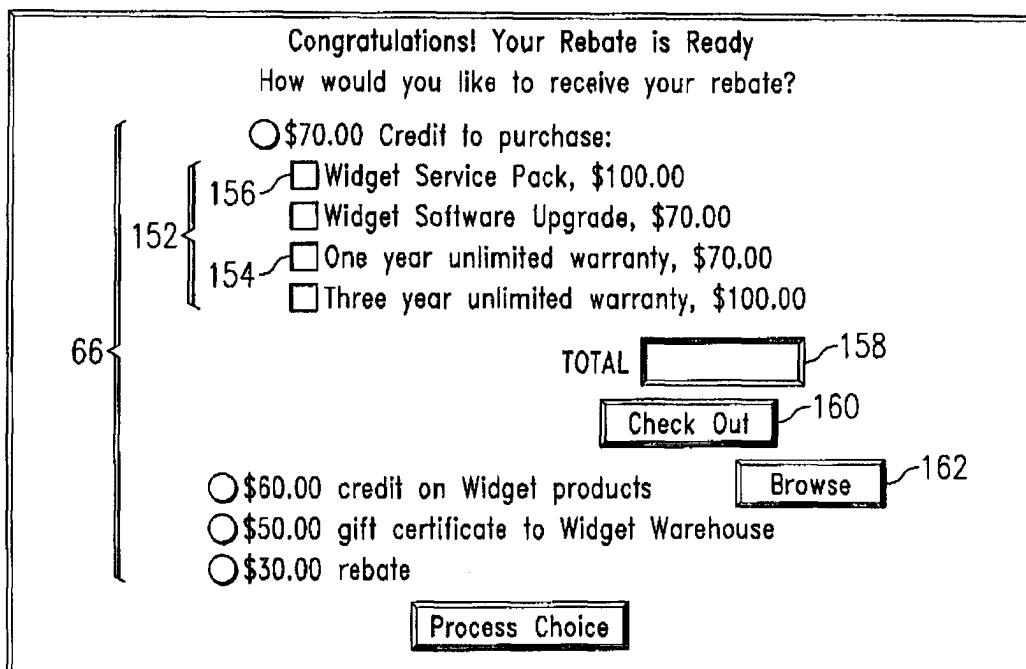
tape original register receipt here

tape UPC symbol here



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FIG. 8



150

FIG. 9

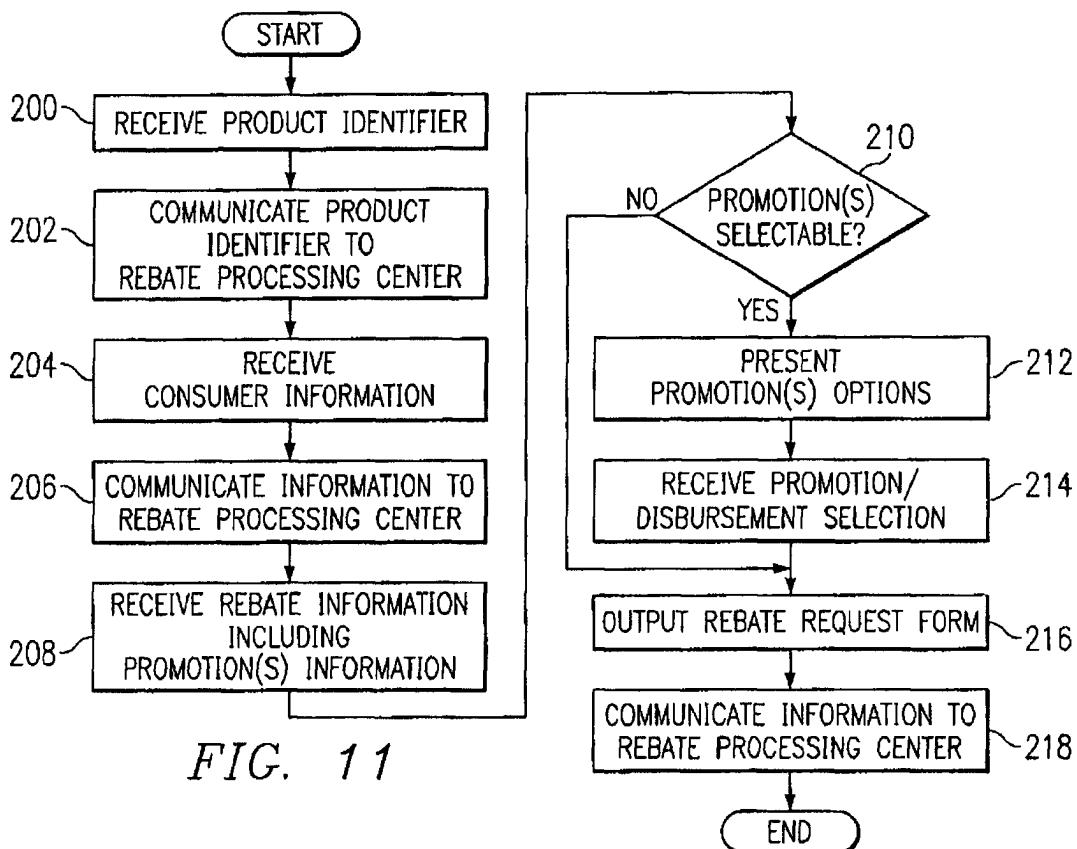


FIG. 11

62	Widget Manufacturers, Inc. Promotion Status Widget Accessory Promotion 5-4-2000				
Promotion ID: 08517 Manufacturer: Widget Manufacturers, Inc. Start Date: 1-1-2000 End Date: 1-1-2001					
Product ID		Product Description			
2587		Leather Carrying Case			
2588		Nagahide Carrying Case			
Retailer	Units Sold	Rebates Claimed	Disbursement Option 1	Disbursement Option 2	Breakage (%)
WW	10,000	3,000	2,000	1,000	70%
WS	4,000	1,000	400	600	75%
total	14,000	4,000	2,400	1,600	71.5%
Target Area					
TX	6,000	2,400	1,000	1,400	60%
CA	8,000	1,600	1,400	200	80%
total	14,000	4,000	2,400	1,600	71.5%
Disbursement Option	Description		# Claimed		
1	\$50.00 Gift Certificate		2,400		
2	\$25.00 Cash Rebate		1,600		

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FIG. 10

